SeaClear2.0 Photography Crowdsourcing
Help us build an interactive marine litter photomap

BACKGROUND

Our ocean contains roughly 25 million tons of plastic waste, approximately 94% of which is located on the seafloor. The impacts of marine litter[1] are profound and disrupt the delicate balance of marine life, affecting biodiversity and the health of our oceans. Healthy oceans regulate our climate, support marine life that billions of people rely on for food, and provide livelihoods for countless communities around the world. When the oceans suffer, we all suffer.

THE SEACLEAR2.0 PHOTOGRAPHY CROWDSOURCING

SeaClear2.0 invites divers, snorkels, swimmers and sea lovers of all sorts, to help us build an interactive map documenting the areas plagued by marine litter across the globe, through photography.

By pinpointing areas of marine litter occurrence and accumulation, the interactive photomap could support targeted clean-up efforts and initiatives to prevent further pollution. We are looking for a diversity of photographic works documenting the issue of **marine litter on the seabed, sea surface, and on the beach**, including **marine litter accumulation, interactions with nature and wildlife, impacts**, etc. to raise public awareness on marine litter impacts on marine life and ecosystems, fishing and maritime industries, the quality of life in coastal communities, and human health and safety. **Submissions should be accompanied by a short description of how the litter was found and its location** to allow marine litter mapping.

The photomap will be featured on the SeaClear2.0 website.

Selected submissions may also be exhibited during the parallel events of SeaClear2.0 demonstrations and pilots in Hamburg, Marseille, Cyprus, Venice, Dubrovnik, and Tarragona.

HOW TO PARTICIPATE

Please send us your submissions using this Form.

For any technical issues, please contact us at info@seaclear2.eu

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[1] *Marine litter is any human-created solid material produced through activities on land or at sea and discharged, deliberately or accidentally, into the marine and coastal environment. Due to the increasing consumption of plastic products, the short term of their use and the plastic's durability, plastic items make up the greatest proportion of marine litter (up to 85%).*

TECHNICAL REQUIREMENTS

Image size: 3000 pixels (25 cm) on the longest side

Resolution: 300 dpi

Mode: sRGB

File format: JPEG or PNG

File size: min. 3MB, max. 10MB

Camera equipment: no restrictions (from DSLR to smartphone cameras).

Photo editing: Only standard alterations and basic manipulations, such as exposure, colour, and white balance correction, are allowed. Photographs should not be manipulated with Photoshop, or any other electronic modification software/application.

Use of AI: Photographs should not be created or refined using AI tools.

PRIZES

By submitting an entry, you will automatically be included in the SeaClear2.0 Photography Crowdsourcing prize draw and **will have the chance to win:**
- **1st prize: €100 Amazon coupon**
- **2nd prize: €50 Amazon coupon**

The draw will take place in September 2025. The two winners will be chosen by random draw performed by a computer process and will receive details of how to redeem their prize via email.

The SeaClear2.0 Project

The cutting-edge initiative "SeaClear2.0" leverages advanced robotic technology to clean up our ocean. SeaClear2.0 uses a combination of Unmanned Surface Vehicles (USVs), Remotely Operated Vehicles (ROVs) and an Unmanned Aerial Vehicle (UAV), to remotely detect, classify, and collect marine litter from the seabed and water column. By integrating AI-driven algorithms, SeaClear2.0's robots can efficiently identify and remove debris, ensuring a cleaner and healthier marine environment. SeaClear2.0 represents a significant advancement in marine litter removal technology, offering a scalable and effective solution to one of the most challenging environmental problems of our time. Watch the SeaClear2.0 robotic system in action in this animation video.

SeaClear2.0 aims to address the full cycle of marine litter. We analyse the composition of collected litter to identify sorting and repurposing solutions and we work with local communities through citizen science, activation, and participation to raise awareness and identify solutions to prevent marine litter. SeaClear2.0 citizen science activations aim to inform and mobilise coastal communities in Europe and across the globe to take action by raising awareness on the impacts of marine litter on their local community, the importance of developing a more mindful approach towards resource consumption and waste management, and the removal of existing litter from the marine environment.

Join us in this vital mission to raise awareness about the problem of marine Litter and protect the seas for generations to come. Together we can protect and restore our ocean.

COPYRIGHT

Participation in SeaClear2.0 Photography Crowdsourcing grants SeaClear2.0 and its partners the perpetual, royalty free, irrevocable, non-exclusive license to reproduce, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use, exhibit and perform throughout the world the submissions in a manner, form, or format now or hereinafter created, including on the internet, and in all other media - telecast, broadcast, via mobile devices - as well as through any other media and format now known or hereinafter developed, for any purpose.

Participants will be credited at every point of usage of their submissions, including the photomap, online dissemination, use in digital and print media, etc. By submitting their work, participants give SeaClear2.0 the right to publicly share their name in association with SeaClear2.0 Photography Crowdsourcing and their submission.

TERMS AND CONDITIONS

- All submissions must be submitted through the designated [Form](). Submissions received through other means will not be accepted.
- Each participant can submit as many photographs as they wish.
- All submissions must be relevant to the theme of SeaClear2.0 Photography Crowdsourcing.
- The photographs submitted must be the original work of the person submitting it and the person submitting it must have the photograph's copyrights. The copyrights must be clearly stated.
- The photographs submitted must be real. Photographs generated or refined using AI tools will be disqualified.
- Participants retain ownership of their photographs and will be credited at every point of use. However, by submitting a photograph participants agree to SeaClear2.0 Photography Crowdsourcing Copyright Terms mentioned above.
- SeaClear2.0 Photography Crowdsourcing is open to all individuals of ages 12 and up, regardless of nationality, age, or gender. Submissions by young individuals under 18 years of age require the written consent of their parent/legal guardian. Written proof of their consent must be uploaded in the relevant section in the Submission form, using the [Consent Form Template]().
- Participation in SeaClear2.0 Photography Crowdsourcing is voluntary. Participants are not entitled to any fee for their participation.
- Participants are entitled to request the withdrawal of their submission at any time.
- Submissions do not reflect the views and opinions of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the European Climate, Infrastructure and Environment Executive Agency (CINEA) can be held responsible for them.
- Submissions must not infringe the rights of anyone else and must not contain anything unlawful, obscene or defamatory. SeaClear2.0 reserves the right not to publish any

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photographs containing offensive material, profanity, slander, or discrimination on the basis of age, race, colour, disability, sexual orientation, gender identity, ethnic origin, religious beliefs, or any other subject deemed to contradict the [SeaClear2.0 aims and objectives.](#)

- Submissions that feature any persons must have at least the verbal consent of those individuals. When these people are children (below the age of 18), the participant must have the written consent of a parent or legal guardian.
- By entering SeaClear2.0 Photography Crowdsourcing participants understand that they are solely responsible for their actions, and that SeaClear2.0, its partners, the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA) cannot be held responsible for any harm that might come to them while taking photographs intended for SeaClear2.0 Photography Crowdsourcing.
- By entering SeaClear2.0 Photography Crowdsourcing, participants agree that SeaClear2.0, its partners, the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA) cannot be held responsible for possible demands, expense, obligations, or damages that arise from the use of the photograph by SeaClear2.0, or from their participation in SeaClear2.0 Photography Crowdsourcing.
- Submissions that are incomplete, unreadable, unintelligible, or otherwise non-compliant will be disqualified.
- SeaClear2.0 reserves the right to reject submissions that do not meet entry criteria.
- SeaClear2.0 reserves the right to at any time cancel, modify, or supersede SeaClear2.0 Photography Crowdsourcing if, in its sole discretion, SeaClear2.0 Photography Crowdsourcing is not capable of being conducted as specified.
- The prizes are non-exchangeable, non-transferable and no cash alternative is offered.
- Each entry counts as a separate entry.
- Entrants can only receive 1 prize. If the same entrant is drawn for both prizes, the draw for the second prize will be repeated.
- Entries submitted following the draw will not be eligible for a prize but will be featured on the SeaClear2.0 photomap.
- SeaClear2.0 reserves the right to:
  - Refuse entry or refuse to award the prize to anyone in breach of the Terms and Conditions mentioned above.
  - Replace the prize with an alternative prize of equal or higher value if circumstances beyond SeaClear2.0's control make it necessary to do so.
  - Hold void, cancel, suspend, or amend the prize draw where it becomes necessary to do so.
  - Update these Terms and Conditions. Any updated version will be effective as soon as it is published on the website.

PRIVACY

Personal data will be collected, processed, and published in accordance with [Regulation (EU) 2016/679](#) of the European Parliament and the Council of the 27th of April 2016, also known as GDPR (General Data Protection Regulation). Personal data (such as the participant or parent/legal guardian's email address) will be securely stored for the duration of the SeaClear2.0 project, after which time they will be deleted.

CONTACT

For more information, please contact info@seaclear2.eu

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