

XII EDITION INTERNATIONAL CLEAN-UP AND MARINE LITTER MONITORING DAY

June 2° 2025



SALONE
NAUTICO
VENEZIA



WORLD
ENVIRONMENT
DAY

PLASTIC
SMARTCITIES



VERITAS



Croce Rossa Italiana
Comitato di Venezia



REMEDIES

Interreg
IPA ADRION

JOINABLE

Co-funded by
the European Union



Funded by
the European Union

Background

Venice Lagoon Plastic Free, within the EU projects Remedies and INTERREG JOINABLE and in synergy with the WWF Plastic Smart Cities programme (to which Venice is a signatory), is organising—together with VERITAS and the SeaClear 2.0 Community of Practice for Venice, a first core group of associations and start-ups committed to the area's sustainable development and blue-economy promotion (WWF Venezia, Legambiente Venezia)—the 12th edition of the “Venice Lagoon Plastic Free” clean-up and marine-litter monitoring day. The initiative is also listed among the collateral events of the Venice Boat Show.

Proposal

As part of World Environment Day, the event calls for a broad mobilisation: a clean-up action and a dedicated marine-litter monitoring session covering Venice's historic centre and the Lido beach (Alberoni).

The clean-up targets all removable waste—especially plastic debris accidentally or deliberately discarded—that invades vast lagoon areas and waterways on the mainland fringe.

The initiative is environmental, intercultural, civic, and educational, with no political affiliation and open to every individual or association, regardless of nationality or religion, provided they respect the operating guidelines and the broader principles of environmental and cultural-heritage protection, integration, and social inclusion. Activities comply fully with regulations issued by local authorities and the municipal waste-management company VERITAS.

Please note: the clean-up connects to the WWF Plastic Smart Cities programme (Venice is a signatory) and will be supported by two dedicated apps developed by the EU projects Remedies and SeaClear 2.0.



AGENDA

Clean Up Day

Monday 2 June 2025

- | | |
|--------------|---|
| 09:30 | Venice: participants will gather at the Sant'Alvise pier. Collection materials and tools will be distributed. Volunteers will receive training from VLPF on how to work safely and contribute synergistically to the clean-up and monitoring activities. |
| 10:00 | Lido Alberoni: participants will meet in the parking lot of the Alberoni Bathing Establishment. Volunteers will be equipped and trained by the WWF association on how to work safely. |
| 12:00 | Closure of Activities |

Operational Recommendations

- Although the clean-up and monitoring activities are covered by insurance, participants must refrain from any behaviour that could endanger their own or others' safety at any stage.
- To obtain quantitative data and a narrative of the work (for the final report), each focal person is responsible for photographing the site before and after clean-up.
- Every team will be given a dynamometer to weigh the bags of sorted and unsorted waste collected.



Meeting Points & Contacts for Clean-up and Monitoring

1. Secca di S.Alvise

Meeting Point: Imbarcadero di Sant'Alvise at 9:30

Coordination

Gherardo TOSO - Davide POLETO

Email: g.toso@plasticfreevenice.org



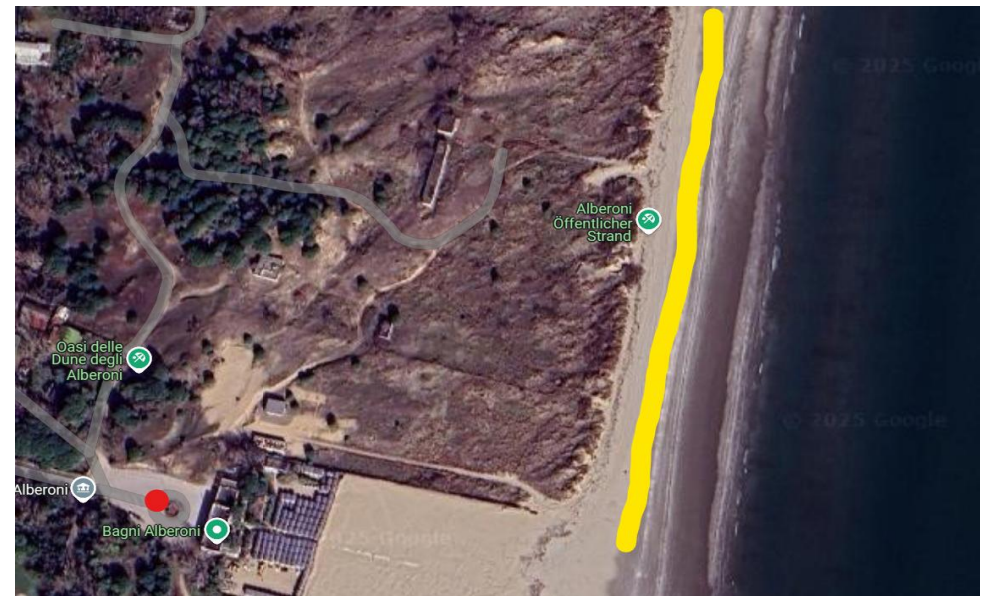
2. Oasi WWF Alberoni

Meeting Point: Parcheggio Bagni Alberoni at 10:00

Coordination

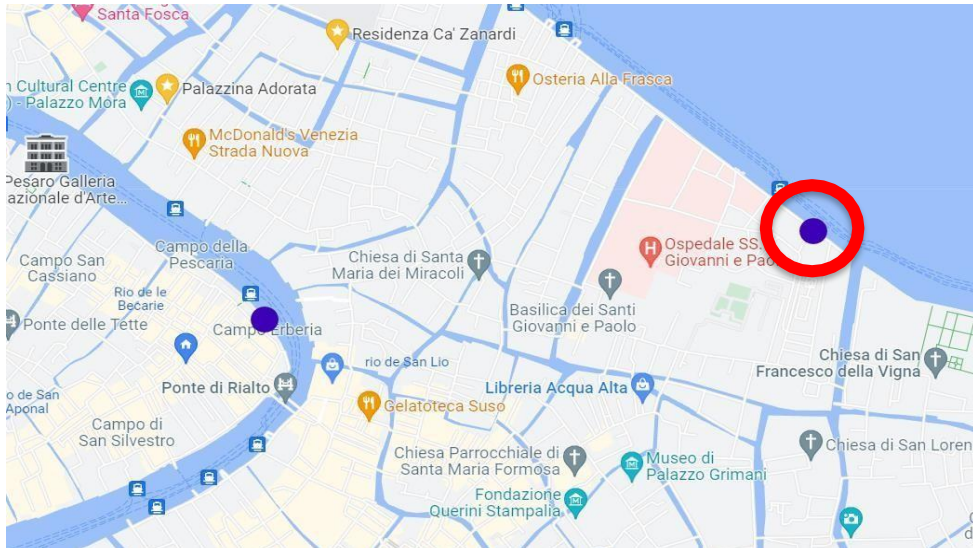
Paolo PERLASCA

Email: paolo.perlasca@studiogeco.com



- Meeting points
- Areas clean up

Final drop-off point for waste (historic centre):



VERITAS barge moored at Ospedale
stop, 12 : 30 – 13 : 30



Event Visibility&Impact

Visibility & Impact

- To document participation and gauge reach and impact, please make use of social media.
- Messages should include the hashtag **#PlasticFreeVeniceLagoon** so they can be aggregated and easily found.
- All bags delivered must be numbered and weighed.** The data will be processed and included in a public final report.

NB: The organisers accept no liability for any damage to persons or property caused by third parties during this initiative.

