

WINBLUE

Co-creation workshop

GEPsBECE - Gender Equality Plans in the Blue Economy for the Cutting-Edge technologies

11 June 2024

The workshop will be host jointly in Spain and Italy at:

Centro de Innovación Marino-Marítima (CIMM) del Cabildo de Gran Canaria, Edificio Fundación Puerto Las Palmas, Muelle de Sta. Catalina, s/n, 35008, Las Palmas de Gran Canaria, Spain

Venice Lagoon Plastic Free, Fabbrica H3, Campo San Cosmo 624 30133 Venice, Italy

Hybrid event

10:30 – 13:30 CEST

Register yourself to the workshop at:

<https://ec.europa.eu/eusurvey/runner/fc02abfe-e7a2-892b-9184-ab1a6c267430>

ISDI Group, PLOCAN and CNR are organising the GEPsBECE co-creation workshop in the framework of the WINBLUE project. The workshop is located both, in Gran Canaria and Venice for in-person participation; moreover, virtual participation will be enabled.

It is organised aiming to raise motivation in adopting GEPs in the private sector, knowledge transfer from the Public to Private sectors, starting from the experiences of the stakeholders working on the cutting-edge technologies (which include ICTs and in particular Artificial Intelligence, Web applications, Robotics, etc. for the protection of the marine ecosystem), considering the existing gaps, the real opportunities and the next steps necessary to empower gender balance. The discussion should allow identifying the features of actions and a Gender Equality model, aiming to or gender stereotyping.

The workshop aims to offer a networking opportunity, stimulate knowledge sharing, and possibly inspire other women.

The workshop will approach the question of gender balance at the management level, the staff qualification, the use of gender-neutral language, and so on. Finally, the barriers and policies aiming to promote hiring procedures, increasing gender balance in decision-making processes, introducing vertical and horizontal time flexibility, introducing incentives for women should be discussed.

Gran Canaria and Venice will be connected for the entire workshop working together remotely. The workshop is structured in two sessions:

Session 1

- 10:30 -10:40 Welcome
- 10:40 -10:50 The WINBLUE project
- 10:50 - 11:00 Coffe Break
- 11:00- 11:10 Gianna Avellis, ItaRSA-ICORSA - Experience in assessing Gender Equality and Responsible Research Innovation pillars in the framework of MUSICA EU project.
- 11:10-11:20 Adriana García, Oceanic Platform of the Canary Islands (PLOCAN) – PLOCAN role in BECE technologies and its GE best practices.
- 11:20-11:30 Fran Piñeiro, Canary Islands Technological Excellence (CET) - CET contributions to BECE technologies (e.g. robotics and AI) and success story of inspiring girls to enhance STEAM vocation
- 11:30-11:40 Ana Torrent, Women In STEAM Empowerment Canarias (WISE-C) – WISE – C mission, vision, objectives and contributions to BECE technologies
- 11:40- 11:50 Ashok Kumar of the Cyprus Marine and Maritime Institute – CMMI – Green Marine – Retrofitting towards climate neutrality.
- 11:50-12:00 Davide Poletto del Venice Lagoon Plastic Free – VLPF – Advanced technology for marine litter monitoring and removal: the case of SeaClear2.0 autonomous robots.

Session 2

- 12:00 – 13:00 Open space technology session: all participants will discuss their experiences, points of view and suggestions that will contribute to the roadmap for building the Gender Equality Plan model for the specific sector of cutting-edge technologies in the Blue Economy.
- 13:00-13:30 Conclusion

In cooperation with:

